Hello everyone! My name is Molly Taylor and this past year I have had the pleasure of working at Beal Botanical Garden as a Communication Specialist. Before you ask, no, that does not mean I can communicate with plants. However, I do get to do cool stuff like creating a Virtual Greenspace event, writing for MSU Today, and I even worked on an interview series that is currently on exhibit at the MSU Broad Art Museum.

My favorite part of this job, aside from working alongside such an amazing staff, is being on the social media team. As a social media manager, my job can include anything from promoting our Beal Scholars fundraiser, to chasing a stray chicken around the garden with my phone. Needless to say, I think I have one of the coolest jobs on campus.

A personal favorite was putting together the Dirty Dozen series. With the help of Carolyn Miller, our native plant expert, and Education Director Maeve Bassett, we put together a series showcasing common invasive plants used in yards and what native alternatives you should plant instead. This series was shared across Instagram, Facebook, and Twitter to encourage people to support our native wildlife by planting native at home. I later developed it into an online resource to make it accessible to everyone. Getting the opportunity to learn more about native plants while coming up with creative ways to share educational information is ultimately my favorite part of this job.